

CONTRACT



WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

And:

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314
USA

<u>Contract / Revision</u> 907069 /		<u>Alt Order #</u> 25249673
<u>Product</u> ORDER		
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Estimate #</u> 927C03
<u>Advertiser</u> POL/Tom Reed		<u>Original Date / Revision</u> 07/21/16 / 09/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIVB	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9912891	<u>Advertiser Code</u> REENY	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> IN10086/SP6681/TO13		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIVB	09/28/16	09/28/16	Price Is Right	M-F 11a-12p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----	1			\$150.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/26/16-10/02/16	Price Is Right	M-F 11a-12p	---W-----	:30		\$150.00		NM		
			<i>Credited</i>										
N 2	WIVB	09/30/16	09/30/16	Price Is Right	M-F 11a-12p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--	1			\$150.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/26/16-10/02/16	Price Is Right	M-F 11a-12p	-----F----	:30		\$150.00		NM		
			<i>Credited</i>										
D 3	WIVB	10/03/16	10/03/16	Price Is Right	M-F 11a-12p		:30				NM	0	\$0.00
N 4	WIVB	09/27/16	09/27/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----	1			\$120.00					
N 5	WIVB	09/29/16	09/29/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---	1			\$120.00					
N 6	WIVB	10/03/16	10/03/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----	1			\$120.00					
N 7	WIVB	10/02/16	10/02/16	Su Face/Nation 1030-1130a	Su Face/Nation 10:		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1	1			\$100.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/26/16-10/02/16	Su Face/Nation 1030-1130a	Su Face/Nation 10	-----Su	:30		\$100.00		NM		
			<i>Credited</i>										
N 12	WIVB	09/27/16	09/27/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----	1			\$100.00					
N 13	WIVB	09/28/16	09/28/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 907069 /		<u>Alt Order #</u> 25249673
<u>Contract Dates</u> 09/27/16 - 10/03/16	<u>Product</u> ORDER	<u>Estimate #</u> 927C03
<u>Advertiser</u> POL/Tom Reed		<u>Original Date / Revision</u> 07/21/16 / 09/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$100.00				
N 14	WIVB	09/29/16	09/29/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$100.00				
N 15	WIVB	09/30/16	09/30/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$100.00				
N 16	WIVB	10/03/16	10/03/16	Early Morning Wake Up M-F	M-F 5a-559a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$100.00				
N 17	WIVB	09/27/16	09/27/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$195.00				
N 18	WIVB	09/28/16	09/28/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$195.00				
N 19	WIVB	09/29/16	09/29/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$195.00				
N 20	WIVB	10/03/16	10/03/16	Wake Up Early AM 559-7a	M-F 559a-7a		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$195.00				
N 21	WIVB	09/27/16	09/27/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$75.00				
N 22	WIVB	09/28/16	09/28/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$75.00				
N 23	WIVB	09/29/16	09/29/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$75.00				
N 24	WIVB	09/30/16	09/30/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$75.00				
N 25	WIVB	10/03/16	10/03/16	M-F Early Show 7a-9a	M-F Early Show 7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$75.00				
N 26	WIVB	10/01/16	10/01/16	Saturday Wknd Wake Up RE Sa	6a-8a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$75.00				
N 27	WIVB	10/01/16	10/01/16	CBS This Morning Saturday	Sa 8a-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$100.00				
N 28	WIVB	10/02/16	10/02/16	Su Wknd Wakeup 6a-8a RE Su	Wknd Wakeup		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$65.00				
N 29	WIVB	10/02/16	10/02/16	CBS Sunday Morn 9a-1030a	CBS Sunday Morn		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Advertiser</u> POL/Tom Reed		<u>Original Date / Revision</u> 07/21/16 / 09/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$225.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/26/16-10/02/16	CBS Sunday Morn 9a-1030a	CBS Sunday Morn	-----Su	:30		\$225.00		NM		
Credited													
N 30	WIVB	09/27/16	09/27/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$200.00				
N 31	WIVB	09/28/16	09/28/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$200.00				
N 32	WIVB	09/29/16	09/29/16	M-F 5p News 5-6p	M-F 5p News 5-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$200.00				
N 33	WIVB	09/28/16	09/28/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$400.00				
N 34	WIVB	09/30/16	09/30/16	M-F News 4 @ 6pm	M-F News 4 @ 6pm		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$400.00				
D 35	WIVB	09/28/16	09/28/16	M-F CBS Even News 630-655	M-F CBS Even News		:30				NM	0	\$0.00
N 36	WIVB	10/01/16	10/01/16	Sa/Su EN 6-630p	Sa/Su EN 6-630p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$120.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WIVB	09/26/16-10/02/16	Sa/Su EN 6-630p	Sa/Su EN 6-630p	-----Sa--	:30		\$120.00		NM		
Credited													
N 38	WIVB	09/27/16	09/27/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$75.00				
N 39	WIVB	09/28/16	09/28/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$75.00				
N 40	WIVB	10/03/16	10/03/16	LF M-F The Late Show	LF M-F The Late S		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$75.00				
N 42	WIVB	10/01/16	10/01/16	M-Su Late Fringe	M-Su 1135p-135a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$15.00				
N 43	WIVB	10/01/16	10/01/16	M-Su Late Fringe	M-Su 1135p-135a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$30.00				
N 44	WIVB	10/02/16	10/02/16	M-Su Late Fringe	M-Su 1135p-135a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$15.00				
N 45	WIVB	10/02/16	10/02/16	M-Su Late Fringe	M-Su 1135p-135a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$25.00				
N 46	WIVB	09/27/16	09/27/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$240.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$240.00				
N 47	WIVB	09/28/16	09/28/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$240.00				
N 48	WIVB	10/03/16	10/03/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$240.00				
N 49	WIVB	10/01/16	10/01/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$200.00				
N 50	WIVB	10/02/16	10/02/16	M-Su 11-1135p	M-Su 11-1135p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$200.00				
N 51	WIVB	09/27/16	09/27/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$350.00				
N 52	WIVB	09/29/16	09/29/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$350.00				
N 53	WIVB	10/03/16	10/03/16	M-F 658-730p	M-F 658-730p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$350.00				
N 54	WIVB	09/30/16	09/30/16	Friday 10-11p	Friday 10-11p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$750.00				
N 55	WIVB	10/02/16	10/02/16	Reg Season Bills (LIT)	Reg Season Bills (L		:30				NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$8,500.00				
N 56	WIVB	09/27/16	09/27/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$15.00				
N 57	WIVB	09/29/16	09/29/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---1---				1	\$15.00				
N 58	WIVB	09/30/16	09/30/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	----1--				1	\$15.00				
N 59	WIVB	10/03/16	10/03/16	M-F 430a-5a Wake Up Early	M-F 430a-5a Wake		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$15.00				
N 60	WIVB	10/02/16	10/02/16	Sa/Su Wknd CBS News	Sa/Su 630-658P		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$120.00				
N 61	WIVB	10/01/16	10/01/16	M-Su Overnight	M-Su Overnight 13:		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$10.00				
N 62	WIVB	09/27/16	09/27/16	M-F 4a-430a CBS Morn News	M-F 4a-430a CBS I		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WIVB
2077 Elmwood Ave.
Buffalo, NY 14207
(716) 874-4410

<u>Contract / Revision</u> 907069 /		<u>Alt Order #</u> 25249673
<u>Contract Dates</u> 09/27/16 - 10/03/16	<u>Product</u> ORDER	<u>Estimate #</u> 927C03
<u>Advertiser</u> POL/Tom Reed		<u>Original Date / Revision</u> 07/21/16 / 09/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$10.00				
N 63	WIVB	10/03/16	10/03/16	M-F 4a-430a CBS Morn News	M-F 4a-430a CBS I		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$10.00				
D 64	WIVB	10/02/16	10/02/16	Sa 4a-8a /Su 4a-9a	4-4:30a		:30				NM	0	\$0.00
N 65	WIVB	10/01/16	10/01/16	Saturday Wknd Wake Up RE	Sa 6a-8a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1-				1	\$75.00				
D 66	WIVB	09/30/16	09/30/16	M-Sa Prime Access	6:30-7p		:30				NM	0	\$0.00
N 67	WIVB	09/27/16	09/27/16	Tuesday Prime Hour 3	Tuesday 10p-11p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$400.00				
N 68	WIVB	10/02/16	10/02/16	Reg Season Bills (LIT)	Reg Season Bills (I		:30				NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$8,500.00				
N 69	WIVB	10/02/16	10/02/16	M-Su Overnight	M-Su Overnight 13:		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$10.00				
N 70	WIVB	09/27/16	09/27/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$350.00				
N 71	WIVB	09/28/16	09/28/16	Price Is Right	M-F 11a-12p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$350.00				
N 72	WIVB	09/27/16	09/27/16	News 4 @ Noon	M-F 12p-1230p		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$135.00				
N 73	WIVB	09/27/16	09/27/16	M-F James Corydon	M-F 1235a-135a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-----				1	\$30.00				
N 74	WIVB	09/28/16	09/28/16	M-F James Corydon	M-F 1235a-135a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1----				1	\$30.00				
Totals								0.00				59	\$25,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/03/16	59	\$25,475.00	(\$3,821.25)	\$21,653.75
Totals	59	\$25,475.00	(\$3,821.25)	\$21,653.75

Signature: _____ **Date:** _____

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